

Bruno Ollé  
*Broke a line*







Bruno Ollé is an artist based nowadays in Barcelona. He defined himself more as a painter than a sculptor. He has presented his work all around the world and in different important cities like Brussels, Los Angeles or Bogota.

**Where do you find inspiration?**

My creative process has changed in the last years. I prefer now to not look for any kind of information source, to not look at anything. Just to take little things and to build new ideas with them.

**Do you have any routine for your work?**

I have a lot of them but I do not accomplish anyone. It is not good to plan in excess. The rigidity of scheduling seems very rigid and not creative at all. It is not good for the creative process.

**What does minimalism mean for you?**

For me Minimalism consists to trash the maximum things with the minimum act. To achieve something big, even though you are using almost nothing.

**Do you think that your work is minimal?**

I think that my work is more about to do things that they not take a lot of time. I prefer to do things that you cannot redo them again. The things that you cannot undo, what it has been done.

**Talking more about the project “Broke a line”, what does it represent?**

I woke up one day and I saw a stripe on the wall of my house. It also continued to other walls from the houses next to mine. That simple stripe trashes the maximum with the minimum act. That was the real value of it. The intentionality more than the simple gesture. It became an anonymous poetry act. This project is an appropriation of it, even though it did not have the intentionality to be or to become art.

**How did you represent this idea?**

The process only took two seconds. During this short period of time, 9 frames became dirty. Art can have a lot of different lectures and I like the way my pieces can be read in many ways. This project can be organized in three different ways and you can always mixed them up.

You, here, now. This is your moment, your reality. Choose where you want to go, choose what you want to do. The present is the one and only true moment.

In these pages there are no rules, there are no strict truths or borders. They can only exist in your mind. Veke magazine does not have to be read in any specific order, as there are no page numbers, no first, second or third chapter. There are only different contents. In this first issue, the Minimalist concept has been chosen. The following pages will show various different points of view about it. There are several ways to understand and to explain it. The main idea is to help the reader build their own notions and to construct their own Minimal concept.

This project aims to help you break with established conventions, with common habits, with unfashionable topics. And above all, to help you follow your instinct, your own senses. We kindly invite you to read it, re-read it and most importantly, enjoy it!

# In-Out